

BIGKID FOUNDATION FINANCIAL REPORT 1<sup>st</sup> JANUARY 2021 – 31<sup>st</sup> DECEMBER 2021

Company number 06750651

Charity number 1128158

# FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2021

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#### LETTER FROM OUR CHIEF EXECUTIVE OFFICER

It feels like BIGKID really came of age this year with us finally acquiring our own building. It has been such an honour to revive the formerly disused Dexters Adventure Playground and open it up to the community again. Despite every setback, in 12 months we have achieved more than we anticipated. From weekly food deliveries just days after being handed the keys, to our Youth Club that opened in March, to repairing the adventure playground in time for a May opening, to hosting community days, a café, mental health events, podcasts, parties and so much more. Dexters is very much OPEN again. We are grateful for the warm welcome we have received from the Railton Road community and look forward to doing more in 2022.

Moreover, our wider programme of delivery did not suffer from this new responsibility, indeed we went from delivering 4 BIGKID sessions across 2 boroughs to 14 BIGKID sessions across 6 boroughs! Our Breaking Barriers leadership programme is now in 9 London schools, our American Flag Football Programme is running in 9 locations and we are well on our way to creating multiple BIGKID Hubs across London.

I am forever indebted to our incredible staff team, our energetic board of trustees, our dynamic volunteers, enthusiastic ambassadors and learned Patron, not to mention our fabulously generous and supportive funders and donors who together form a vital lifeline to over a thousand young people in London. You are a crucial and valued part of the BIGKID Family, thank you.

Shaninga Marasha Chief Executive Officer

#### MESSAGE FROM OUR PATRON

It gives me great pleasure to support the excellent work that BIGKID is doing. One can see the great impact their presence is having not only on the young people that are part of the BIGKID family but also on their wider community. The Breaking Barriers Leadership Programme is truly transformational and is making a tremendous contribution to reducing the numbers of young people facing exclusion from school. The BIGKID sports sessions and youth hubs give young people a positive sense of self-worth and belonging which contributes to reducing youth violence in our communities. It is wonderful to see that BIGKID is expanding beyond Lambeth to embrace young people across London. The effects of the Covid pandemic means that BIGKID is needed more now than ever before. I hope many others will join me in supporting this fabulous charity.

Sir Kenneth Olisa OBE Her Majesty's Lord-Lieutenant of Greater London

# TRUSTEES' ANNUAL REPORT FOR THE YEAR ENDED 31ST DECEMBER 2021

The Trustees, who are also directors of the charity for the purpose of company law, present their report with the financial statements of the charity for the year ended 31st December 2021.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

Registered Charity Number: 1128158 Company Number: 06750651 Principal Office and Registered Office: Dexters Adventure Playground, Montego Close, London, England, SE24 0LH

#### The Board of Trustees:

Directors

Ms Michelle Tuft Mr David Ziyambi Mr Nimesh Christie Mr John Herriman Mr Mohammed Ali Azeem Mr James Potter Lady Sarah Younger Mr Edson Oliveira Abdel Dombele

#### Patron

Her Majesty's Lord-Lieutenant of Greater London, Sir Kenneth Olisa OBE

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### **Governing Document**

BIGKID Foundation is a company, limited by guarantee and is governed by its memorandum and articles of association dated 8th January 2009.

#### **Recruitment and Appointment of Trustees**

Trustee directors are appointed in accordance with the provisions of the charity's memorandum and articles of association. The articles of association require one-third of trustee directors to retire at each AGM, but they may propose themselves for re-election.

#### **Trustee Induction and Training**

The induction process for any newly-appointed trustee comprises an initial meeting with the existing trustees. The induction process covers the powers and responsibilities of the trustee board, copy board minutes, a copy of the last three years' annual reports and accounts, a copy of the governing documents and a copy of the Charity Commission's guidance 'The Essential Trustee: What You Need to Know'.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### **Risk Management**

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are put in place to provide reasonable assurance against fraud and error.

### **OBJECTIVES AND ACTIVITIES**

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- To act as a resource for young people up to the age of 25 years living in London by providing advice and assistance and organising programmes of physical, educational and other activities; and
- The relief of financial hardship, in particular by providing educational programmes designed to advance people in life.

#### **Public Benefit Statement**

The trustees have had regard to the Charity Commission's guidance on public benefit.

#### Who We Are:

*Mission* To end youth violence.

Vision

BIGKID equips young people at risk of social exclusion and youth violence to take control of their lives, find, develop and act on their own potential.

*Values* Respect Leadership Education Change.

#### What We Do:

#### Community Engagement

Our community engagement programme aims to engage young people with needs led activities in the heart of London communities.

#### Mentoring

Our mentoring programme pairs young people aged 16 – 19 with BIGKID volunteer mentors for up to 12 months.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### Leadership

Our school and community leadership programmes aim to develop more confident young people who engage positively with the wider community.

#### Where We Work:

Schools, colleges and communities in Lambeth, Wandsworth, Lewisham, Croydon, Hounslow, Ealing, Westminster and Newham.

#### ACHIEVEMENTS AND PERFORMANCE

#### **Case Study - Collins**

Collins grew up on Patmore Estate in Battersea and still lives there with his mum and brother. He always enjoyed sports through school and also attended Carney's Community programme, where he tried boxing and weightlifting. He did okay at school, but did find himself excluded for fighting. After a managed move, he did enough to complete his exams.

It was around this time, when in year 11, that Collins first met BIGKID. During the summer of 2020, after the first COVID lockdown, he joined in American Flag Football and outdoor youth club at Larkhall Park. Keeping in touch with BIGKID, he joined in our summer programme at Dexters during the summer of 2021. Thanks to ongoing mentoring from coach Jonathan throughout 2020 and 2021, Collins by this time, was focused on an ambition to attend the NFL Academy in Tottenham. Collins was successful in gaining a place. He was fully committed to attending our weights and fitness sessions during summer 2021, so was in peak form by the time the academic year started.

With our youth club running directly after the weights and fitness sessions, Collins would often stay on and benefit from a hot meal. It was also a chance to relax and socialise with other BIGKID beneficiaries and staff. Collins built a strong connection with Coach Jonathan, regularly catching up with him about his thoughts and plans for the future, including potential pathways into colleges in the US and playing NFL professionally. In talking to Jonathan, he found out about our volunteer coaching programme, and decided it was something he'd like to do.

Collins started volunteering as a coach with BIGKID in October 2021, supporting delivery of Flag sessions in schools. He even had the chance to represent BIGKID at the launch of the NFL Foundation, helping run activities for local primary school children, meeting the NFL Commissioner and Mayor of London.

Collins has come a long way since starting with BIGKID. In his own words:"{When I first came to BIGKID} I was a bit shy, I wasn't talking a lot. I tried to get involved and talk to others, but I wasn't very talkative compared to others. {As time's gone on} I've got more involved in everything, in the events with BIGKID. It's really built my confidence. Outside of physical skills, I've also developed communication skills, interpersonal skills, time

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

management. I've got better team bonding skills and cooperate more with others." "I used to find it challenging to make friends when I was younger. I was really quiet. But I've started talking a lot more. I've stopped being nervous. I've made a lot of new friends since joining BIGKID."

Collins found BIGKID during the COVID pandemic, at a time when he was finding things difficult. Two years later, he's an integral part of what we do and is feeling more optimistic about his future: "COVID really messed up my mentality for playing sport. At the time I found BIGKID, I wasn't interested in NFL any more. If it wasn't for BIGKID, I probably wouldn't be playing American Football, probably wouldn't have gone to NFL Academy. Now I'm really focused on my future. I want to inspire others and try to build up my community, maybe become a youth worker myself and inspire other youth."

#### Lockdown 3.0

With the announcement of lockdown 3.0, 2021 got off to a difficult start, particularly with schools closed for most of our young people. Combined with poor weather and less daylight, impacts on mental health and well-being were felt much more acutely. At BIGKID it meant the return of our Virtual Youth Club. During January - March: "11 of our young people recorded 20 podcasts which received over 2,200 online engagements. "154 virtual group sessions attended by over 200 young people

### Dexters, we got the keys / revamp

After a prolonged wait we finally got the keys to Dexters! It was in disrepair with a leaky roof, mould and lots of rubbish everywhere. We got straight to work on the site, clearing all the rubbish, replacing the roof and back wall, adding a new washing machine, getting the adventure playground inspected for play, starting a community garden, painting the whole site, revamping the fence, laying a new basketball court and a whole host of other things.

### Food deliveries, Adventure Play, Cafe and "I'm In" Event

Food Deliveries - This year, thanks to support from Burberry and London Youth, we teamed up with Brixton Community Hub to provide young people with weekly food deliveries. We also began cooking hot meals for youth club.

Adventure Play - Since opening the adventure playground in early summer 2021, 136 children have enjoyed playing on the structure.

Café - We opened Dexters Café! Selling delicious home baked goods, tea and coffee along with other snacks.

'I'm IN' Event - 'I'm IN' was our first ever event that we hosted at Dexters. It was a great success with 74 children in attendance throughout the day. The event was created by local resident Vanessa Ayiku, who had the great idea of providing primary school age children with activities on a day when many local schools had been turned into polling stations. Children got involved with a huge range of activities including learning how to DJ, African drums, kickboxing and designing videogame characters.

#### **Fence Project**

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

Over the course of 2021 we repainted Dexters' iconic multi-coloured fence. It then formed the basis of our Play Futures project, which was delivered in collaboration with the Brixton Project and 81 Acts of Exuberant Defiance. Thanks to funding from the National Lottery Heritage Fund, our installation is one of '81 Acts' taking place over 12 months to mark the 40th anniversary of the 1981 Brixton Uprisings. Through workshops facilitated by local artist and architect, Krish Nathaniel, the design was developed by our young people alongside community members with lived experience of the riots and is comprised of a series of panels fixed to the fence, reflecting on historic events, alongside images and inspiration for the future.

We would like to extend a huge thank you to everyone who took part in this project, especially Krish Nathaniel, Engie, Good Gym and all members of the Brixton community who helped with painting.

"I love the fence panels; they are such a great addition to the road. I like the reflection on heritage of the area, alongside positive images and thinking to the future. It's so wonderful to have BIGKID in our area."

### Youth club

2021 was an exciting year for youth club. With most of 2020 spent in lockdown and 2021 starting the same way, we were eager to get back to face-to-face sessions. Safe to say, our young people felt the same way. We returned with three youth club sessions a week, providing young people with meals after school, games and team-building activities. Our focus this year was to upskill our young people. As part of a programme supported by Burberry and London Youth, alongside other corporate partners including PwC, Jo Malone and the Van Gogh Café, we held a number of workshops with the aim of inspiring our young people, equipping them with key employability and life skills.

The Jo Malone event was a particular highlight, with employees from a range of departments, including branding, marketing and media, coming in to share their experiences and pathways into their current roles, demonstrating to our young people that there isn't only one route to success. PwC led our young people through four-weeks of career-focused workshops, covering important aspects of working life, including mental health in the workplace, online personal branding, writing a CV and interview techniques.

#### Gardening

Our new home at Dexters has a huge outdoor space, including a number of areas suitable for gardening. A new activity for us, but with some support from Unique Roots and volunteer Debbie Wall, we have embraced the idea of creating a community garden! This year we tackled various jobs including weeding, cutting the grass, trimming thorn bushes, spreading woodchip.... the list goes on. The BIGKID team spurred on by fabulous volunteers are becoming truly green fingered! We aim to collaboratively develop the space further in 2022.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### **Orchard Hill**

This year we partnered with Orchard Hill, a SEND college in Camberwell. The students have been visiting the site weekly, helping with general gardening maintenance along with planting vegetables and flowers. They have also done a brilliant job of painting some of our fence. We had a great harvest filled with courgettes, chard, potatoes, tomatoes and runner beans. We also grew some beautiful wild flowers.

#### **Reach event**

On 27th October BIGKID Foundation had the honour of hosting REACH's first ever Festival for Young People! This was a day full of workshops, performances, live podcasting and so much more. The day focused on young people's mental health and what impact Covid-19 has had. On the day there were a wide range of charities on site from Kooth to Black Thrive, who were able to talk directly to attendees and give an insight into how they can help, as well as the programmes they run. Tasty Caribbean food was served, whilst a live band played a multitude of songs which serenaded the crowd. Overall, it was a great day which left those who attended more knowledgeable on where they can find support. Most importantly it enabled young people to be open about their mental health and learn valuable skills to help them in the future.

#### Summer programme

The 2021 summer programme was completely different from any previous programmes. Thanks to our new home at Dexters we were able to engage over 100 young people with a huge range of activities. For four weeks, the day would kick off at 10am with adventure play sessions for under 11s, then afternoon activities including football, basketball, American flag football, boxing, anime club, strength and conditioning, and workshops on coding, focused for ages 11-19, going right through to 7pm. On top of this, trips and excursions included paddleboarding, white water rafting and adventure golf. Everyone who attended could access a free nutritious, hot meal every day. With special thanks to Steve from the South London Renegades, Lambeth's Summer Violence Prevention Fund and Holiday Activities and Food programme, Carneys Community and the Back Home Project for supporting our programmes.

#### **Donor reception**

July 2021 saw us hold our first public event at Dexters - our summer reception! A chance to invite our partners, supporters and friends to see the site and hear more about what's been happening at BIGKID. Following an intro from Unika, our Community Development Officer and Jack Petchey intern, they heard directly from one of our young people, Alvaro, who bravely commanded the crowd with his speech telling us all about his BIGKID journey. We were honoured to have the presence of our Patron, Sir Kenneth Olisa OBE, Lord-Lieutenant of Greater London, who spoke about the challenges we've all faced over the last 18 months, and celebrated the commitment of the BIGKID team. It was a great occasion, with our young people and staff alike, having the opportunity to speak with local councillors, trustees, mentors, partners, funders, supporters and our local MP, Helen Hayes.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### The expansion

We are delighted to report that over the months since the pandemic hit, despite restrictions, lockdowns, pivots and panic, BIGKID has expanded! Pre-COVID we were operating in 4 locations across 2 boroughs and now we are in 14 locations across 6 boroughs with our Breaking Barriers Leadership programme in schools, American Flag Football programme, Football programme and Youth Club. With the additional responsibility of managing our first community site, Dexters Adventure Playground, we have created the first BIGKID hub - a safe space where young people who engage with our programmes in their schools and local community can come and access more services such as counselling and gardening. We are now able to reach more young people than ever before and this year we aim to build on this recent growth, cementing these new relationships and responding to the needs of the new young people we are engaging with.

Over the next 5 years our ambition is to create a further two hubs and engage with 10,000 young people. This is thanks to our amazing funders, included in which is a significant grant from the Mayor of London's Impact Partnerships Fund. We are hugely grateful for the support of all our donors and supporters.

#### **Breaking Barriers**

As soon as schools re-opened in late March, we were ready to start delivering our Breaking Barriers with American Flag Football programme (funded by the Mayor of London's Impact Partnerships fund) in four schools across South London (Lewisham and Wandsworth) Expanding our reach to Hounslow and an additional school in Lewisham in the Autumn term, a total of 114 young people aged 12-14, who were identified as at risk of exclusion or otherwise vulnerable (due to concerns around mental health, home life, lack of confidence), successfully completed our 12-week Breaking Barriers leadership programme. In addition, 224 attended American Flag football afterschool sessions. We are hugely proud of our Breaking Barriers graduates, with many showing significant improvements in outcomes, behaviour and attitudes to learning:

78% improved well-being
69% improved self-esteem
70% improved openness and participation in discussions
65% improved attitude to learning
70% improved behaviour in school
"I have been able to make harder decisions and help others do things they want to do." "I am more confident when I want to talk to someone. I am more respectful to people around me."
"I came off report and got less behaviour points."

#### Flag (girls and boys)

Over 350 young people attended American Flag football sessions whether at school or in the community during 2021. With a particular focus on engaging girls, we started running a number of girls only sessions, which proved very popular, even more young women feeling welcomed and inspired to try the sport, with some even coming to challenge (and beat!) the boys. Flag has taken off more than we could have expected and is a huge part of our

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

expansion across London. From recent surveys, young people have said that attending flag has helped them:

79% improved well-being
81% better able to manage their mental health
73% felt less lonely or isolated
I like Flag because:
"it feels more like a family than a team"
"you're given a chance to be yourself"
"all my worries go out the window when I'm playing"

### Sailing

After missing out on last year's sailing residential due to COVID, we had to make sure as many of us as possible could make the venture this year. Not only did we go sailing but we took the biggest group we have ever taken! Starting from never having set foot in a boat, a number with a genuine fear of water and some not even knowing how to swim, by the end of the week all had learnt how to sail and gained their level 1 RYA certificates. An incredible achievement! All thanks to the help of their friends, instructors and the incredible team of volunteers. We held an awards ceremony on the last day to come together and celebrate each young person's amazing achievements. All of them massively grew in confidence over the week, made new friendships and memories that will last long after returning to London. A huge thank you to everyone involved for their incredible hospitality and ongoing support for this project, we can't wait to return in 2022!

#### Fundraising, Make some noise

We were thrilled to welcome back some of our fabulous fundraising events that have been missed and now even a few more have been added.

#### London Marathon:

A huge thank you to our incredible runners who pounded the streets of London for 26.2 miles and collectively raised £4,533. Iain Armstrong and Fran Ryan took part in the live event on 3rd October 2021. They were accompanied by three other BIGKID runners, Nick Carter, Jon McIldowie and Bryan Lloyd, who ran their own route in the virtual event. We're so proud and impressed by their incredible achievement!

#### Quiz 2021:

On 16th November 2021, the Annual BIGKID Quiz Night was held at the Phoenix, Cavendish Square. This year we aimed to raise £14,000 for the girls' football programme. Our guests raised a whopping £7,450! Some unbelievable raffle prizes were on offer, including an exclusive behind the scenes experience at La Gavroche, which were kindly donated by Jo Malone, NBA, NFL, Livelyhood, Michel Roux Jr and many more.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### Aldeburgh Yacht Club Dinner:

Held on a glorious summer evening in July, this year's Aldeburgh Yacht Club dinner was an incredibly enjoyable and memorable evening. Everyone appreciated the chance to get together and raised over £13,000 - more than ever before. Later in the year, the club raised a further £1,000 for us from their inaugural Christmas Market. Thank you!

#### **Global's Make Some Noise:**

We're so excited that we have been chosen as one of the Global's Make Some Noise charities this year.

### **Christ Church London:**

Christ Church London kindly nominated us as one of their charities for their Christmas donation and raised and incredible generous total of £2,500, thank you!

### Burberry

Throughout 2021, funding from luxury retailer Burberry, through our partnership with London Youth, has supported a huge range of initiatives including weekly food deliveries during the pandemic, workshops on mental health, 1:1 mentoring and employment-focused inspiration events, which engaged over 300 young people. We're so grateful for the support!

#### PwC

As one of PwC's ColourBrave charities we received grant funding of £5,000 alongside business mentoring and access to innovative workshops and events throughout the year. The highlight being a rare in-person leadership event held at PwC's impressive Embankment offices. So inspiring to meet the other charities and social enterprises within the ColourBrave network. We're thrilled that our partnership will continue in 2022!

#### New team members (Unika, Paris, Lizzie)

This year we welcomed three new members to our team!

Paris - our very first apprentice - started early in the year and has been a great asset to the team, with her exceptional baking and athletic skills. Paris started as a BIGKID participant when she was 11 years old. "I'm looking forward to continuing my BIGKID journey, applying my skills and giving back to help others on their way."

Unika is our Jack Petchey-funded intern, working as our Community Development Officer at Dexters, helping to establish BIGKID's presence in Brixton. "I have a long history with Dexters Adventure Playground as I grew up playing there as a child. I am excited about working ensuring young people in the community get the best out of the site."

Lizzie is our new in-house counsellor. She has been working with our young people and offering one-to-one support. "I love supporting young people to become resilient, self-aware, reflective and kind to themselves and one another. To let them know it is okay not to be okay and that me and BIGKID are there to support them through their journey."

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### Snow camp

During the summer, connecting with the brilliant Snow Camp, we had the chance to send a group of young people to try skiing and snowboarding over two days at an artificial ski slope in Hemel Hempstead. They had such an amazing time. From that group, seven were selected for the next stage, a graduate programme delivered over 6 weekends, where their skills and passion for the sport grew. It hasn't stopped there - our very own Paris earned her way on to the final Excel stage, 2022 which will see her qualify as an instructor and spend a week in the Austrian alps!

#### Bafa & Phoebe camp

2021 was our second year going into the BAFA Flag league with a South London Renegades/BIGKID collaboration. The biggest change this year, was the number of young women in the squad, many more than any other teams that we played. They were unstoppable, coming out undefeated in half the tournaments we went to. Our squad went all the way to the finals, coming 4th in the country and 1st among the London teams. Such a brilliant achievement! After the season had finished our ambassador, Pheobe Schecter, held a U19 girls' American football event in Nottingham, to scout possible GB players. 13 of our girls braved the snowy conditions to join in and show what they were about. They all impressed on the day with a number having conversations with the GB coaches about coming back when they turn 18.

#### **Prince Charles' Visit**

It's not every day you get royalty grace the streets of South London! November 2021 saw Prince Charles visit Brixton. Multitudes gathered to greet him. Our young people were fortunate enough to meet privately with him and talk to him about what it is like living in the area and how important the work of youth charities such as BIGKID is. Nicole, one of our young leaders who had the chance to speak with Prince Charles, said: "I didn't expect to speak to him for that long, but it was exciting getting the opportunity to speak to him about what it's like living in Brixton'.

#### GB team

In October, three of our young people travelled to attend the GB Lions American Football trials. Omari Hunte and Lucas Clerge Boa went as Running Backs in the U19 & U17 squad respectively, and Jonathan Mbanefo as a Tight End/Wide Receiver for the U19 squad. A few weeks later they received an email saying that of the nearly 300 participants on the day they were one of the few that had been chosen to represent the country. We are beyond proud of these young men and their hard efforts, and what is the most amazing thing about all this, is that this is their first ever year playing contact. Well done boys!

### Nicole - volunteering, letter writing, Canon Young Photographer, Youth club

I have been volunteering with BIGKID for just over 2 years and throughout this time, I have been exposed to new opportunities and a really cool environment to be around. Running youth clubs has been an interesting experience to work around young people with different age gaps - young kids aged 10 and young adults around 17. It is refreshing to be able to

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

interact with both age groups in a setting like a youth club where we can just come together and have fun. On top of this, I have gotten the chance to take part in different courses such as a stone carving course. This course lasted 5 days where I learnt how to properly draw letters and actually carve them into stone. It was a really cool course that gave me a new skill and I hope I can do something along those lines again. Another opportunity I was given through BIGKID was winning Canon Young Photographer of the Year. As part of this I was actually asked to accompany Canon to a workshop as their photographer. That was such an unexpected chance given to me. I was able to work alongside professional photographers and artists as their colleague and learn a lot from them. BIGKID has given me so many opportunities to grow and I'm very grateful for it. With special thanks to the Lettering Arts Trust for sponsoring Nicole.

### **Trips and excursions**

- Animecon
- Euros semis in central London
- Colour run
- Canoeing
- Paddle boarding
- Go ape
- Ice skating
- Mini golf
- H-mart (Asian food)

### Music and podcasts - mental health, football, American football, real talk

With the announcement of lockdown 3.0, 2021 got off to a difficult start, particularly with schools closed for most of our young people. Combined with poor weather and less daylight, impacts on mental health and well-being were felt much more acutely. At BIGKID it meant the return of our Virtual Youth Club. Alongside virtual group sessions, we developed a series of podcasts on topics including 'Let's Talk' (mental health); 'Real Talk' (topical social issues); 'What's the Sweep' (American football); 'Money Matters' (money management advice); 'On that Note' (music) and 'BKB' (football). Over the three months of lockdown, 11 of our young people recorded 20 podcasts which received well over 2,200 online engagements. These podcasts proved really important as a creative and mental outlet, allowing our young people to speak freely and openly about issues that were important to them.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### Kiana case study

K (14) first met BIGKID at her school. When the coaches mentioned our youth club, K thought she'd give it a try: "When I got there, I was so anxious. I had zero self-esteem, I was such an introvert." But K immediately felt at ease:

"I felt no sense of toxicity. In my house I feel it. At school, there's always some tension. Every time I come to BIGKID I feel no pressure, I don't have to stay out of anyone's way. I just feel a sense of peace." K has taken part in as much she can, trying different sports, joining virtual sessions, podcasts and our music programme, writing songs and recording. "BIGKID has really helped my self-esteem. I don't feel sad anymore. If there's anything, I take it out in music, football, NFL. When I think friends, I think BIGKID. I feel comfortable. I feel like I can talk, I can breathe."

#### Christmas 2021 (Christmas party and awards)

With the year we had, we made sure to end it with a bang! We were grateful to have our annual Christmas party, hosted by our friends at Livelyhood Pubs, who offered up their amazing space and food. We used the night to acknowledge the achievements of our amazing young leaders. These were young people that we felt grew significantly over the year playing an active part in participating actively in school and community programmes. Awards included our Phoenix Award which recognises the young person who has risen above obstacles and shown great determination.

#### **BIGKID Life - Awards and Recognition**

We're thrilled that BIGKID has received a lot of exposure this year through a number of podcasts and publications, here's a little round up: Our Founders Helen and Shaninga Marasha were interviewed by Jill Martin Wrenn for her Podcast Series, 'How to Build a Village', on what inspired them to start BIGKID and what keeps them going. You can listen online.

#### **Podcast with Exes and Os**

Our Development Director, Helen Marasha, along with young person, Kiana Panah were interviewed by Nick Ferrari on LBC as well as on Capital FM talking about how mental health is affecting young people.

BIGKID met the NFL commissioner Roger Goodell, and the Mayor of London, Sadiq Khan at the launch of the NFL Foundation in Tottenham. We were quoted in an article about youth crime figures in the SW Londoner.

Dexters was featured in a Michael Jordan Flight of Defiance short film that you can find on YouTube.

Dexters and the fence project with 81 Acts was featured in local news outlets including Love Lambeth, Brixton Blog and Brixton Buzz.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### FINANCIAL REVIEW

Income for the year was £403,599 (2020: £342,986). Expenditure was £423,739 (2020: £338,738), resulting in a deficit for the year of £20,140 (2020: £4,248 surplus). At 31st December 2021 net assets were £111,456, of which £3,591 are restricted for the specific purposes identified in note 20 and £107,865 are available for general purposes.

We delivered all our activities on a budget of approximately £430,000. Next year we need your help to raise £1m to consolidate our amazing expansion!

We would like to particularly thank the following Trusts, Foundations and Corporations for their support this year:

Aldeburgh Yacht Club Members and Friends **Black Funding Network** Brixton Food Hub Broad Oak Trust Burberry Charbonelle e Walker Christ Church London **GQ** Magazine **G**-Tennis GVC Fund H. Azeem #iwill Youth Social Action Fund Jack Petchey Foundation Io Malone La Gavroche Lambeth Integrated Children's Commissioning Lambeth Community Fund Larino Design Latham & Watkins London Borough of Lambeth London Community Foundation London Wildlife Trust London Youth Livelyhood Pubs Mayor of London's Impact Partnerships Fund Michael and Betty Little Charitable Trust Mighty Hoopla Community Fund Mohn Westlake Youth Achievement Fund National Football League UK Nike UK Penwizard

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

Pipeline Trust PwC Savills Estate Agents The Brixton Project The Investment Association The Lettering Arts Trust The National Lottery Heritage Fund The National Gallery The NBA The White Company Treebeard Trust Wimbledon College Worshipful Company of Leathersellers Visit London Taxi Tours

### Reserves

The Trustees consider that the level of unrestricted reserves should be approximately equivalent to the charity's operational expenditure for at least three months. At 31st December 2021, unrestricted reserves represented 3.1 months (2020: 4.2 months) of expenditure.

#### TRUSTEES' RESPONSIBILITIES

The trustees (who are also directors of BIGKID Foundation) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for the year. In preparing these financial statements, the trustees are required to:-

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the charity will continue on that basis.

# TRUSTEES' ANNUAL REPORT (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

The trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### INDEPENDENT EXAMINER

A resolution proposing that Andrew Upton be reappointed as independent examiner will be put to the trustees.

This report was approved by the trustees at their meeting on 16th September 2022.

On behalf of the Board of Trustees

Michelle Tuft - Chairman

# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF BIGKID FOUNDATION

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2021.

### **RESPONSIBILITIES AND BASIS OF REPORT**

As the charity's trustees (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act.

### INDEPENDENT EXAMINER'S STATEMENT

The company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Chartered Certified Accountants.

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

### Andrew Upton FCCA Independent Examiner

Collett Hulance 40 Kimbolton Road Bedford MK40 2NR

Dated: 23rd September 2022

### STATEMENT OF FINANCIAL ACTIVITIES

### (Incorporating the income and expenditure account) FOR THE YEAR ENDED 31ST DECEMBER 2021

	U	nrestricted Funds	2021 Restricted Funds	Total funds	2020 Total funds
	Notes	£	£	£	£
INCOME AND					
ENDOWMENTS					
Donations and legacies	5	189,055	172,480	361,535	329,876
Charitable activities	6	5,642	3,210	8,852	6,161
Activities for generating funds	7	33,212	-	33,212	6,949
TOTAL INCOME		227,909	175,690	403,599	342,986
EXPENDITURE					
Expenditure on raising funds: Costs of raising donations					
and legacies	8	564	-	564	656
Expenditure on charitable					
Activities	9,10	237,545	185,630	423,175	338,082
TOTAL EXPENDITURE		238,109	185,630	423,739	338,738
Net income/(expenditure)		(10,200)	(9,940)	(20,140)	4,248
Transfers between funds				(	
Net movement in funds		(10,200)	(9,940)	(20,140)	4,248
Reconciliation of Funds					
Total Funds Brought Forward		<u>118,065</u>	13,531	<u>131,596</u>	127,348
TOTAL FUNDS CARRIED FORWARD		107,865	<u>3,591</u>	<u>111,456</u>	<u>131,596</u>

The statement of financial activities includes all gains and losses recognised in the period. All income and expenditure derive from continuing activities.

The Notes to the Financial Statements form part of these financial statements.

# STATEMENT OF FINANCIAL POSITION AS AT 31ST DECEMBER 2021

			2021		2020
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	16		23,756		28,642
CURRENT ASSETS					
Debtors	17	1,423		1,106	
Cash at Bank	17	<u>89,034</u>		<u>108,116</u>	
		90,457		109,222	
		,		,	
<b>CREDITORS:</b> Amounts falling due					
within one year	18	2,757		6,268	
NET CURRENT ACCETC			07 700		
NET CURRENT ASSETS			87,700		<u>102,954</u>
TOTAL ASSETS LESS CURRENT					
LIABILITIES			111,456		131,596
NET ASSETS			111,456		131,596
FUNDS OF THE CHARITY:					
Restricted funds	20		3,591		13,531
Unrestricted funds	20		107,865		118,065
TOTAL CHARITY FUNDS			111,456		131,596
					<u> </u>

For the year ended 31st December 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies and the members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with the provisions of the Companies Act 2006 applicable to companies subject to the small companies' regime.

Approved on behalf of the trustees on 16th September 2022.

Michelle Tuft - Chairman

Mr Nimesh Christie - Treasurer

Company Registration number: 06750651

The Notes to the Financial Statements form part of these financial statements

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2021

#### 1. GENERAL INFORMATION

The charity is a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Dexters Adventure Playground, Montego Close, London, England, SE24 0LH.

#### 2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011. The charity meets the definition of a public benefit entity under FRS 102.

#### 3. ACCOUNTING POLICIES

#### 3.1 Basis of preparation of financial statements

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are prepared in sterling, which is the functional currency of the charity.

#### 3.2 Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires the use of accounting estimates. It also requires management to exercise judgement in applying accounting policies. The trustees consider that there are no judgements or estimates that have had a significant effect on amounts recognized in the financial statements.

#### 3.3 Going concern

There are no material uncertainties about the charity's ability to continue.

#### **3.4** Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future projects or commitments.

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

Restricted funds are subject to restrictions on their expenditure declared by the donor or through the terms of an appeal and fall into one of two sub-classes: restricted income funds or endowment funds.

#### 3.5 Income

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- Income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- Legacy income is recognised when receipt is probable and entitlement is established
- Income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- Income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

#### 3.6 Expenses and irrecoverable VAT

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- Expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- Expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

• Other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

#### 3.7 Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses.

#### 3.8 Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows

Motor vehicles	25% per annum reducing balance
Computer equipment	33% straight line

### 4. **LIMITED BY GUARANTEE**

The company is limited by guarantee and in consequence does not have share capital. In the event of the company being wound up members are required to contribute an amount not exceeding  $\pounds 10$ .

#### 5. DONATIONS AND LEGACIES

	Unrestricted	Restricted	<b>Total Funds</b>
	funds	funds	31st Dec 2021
	£	£	£
Donations	186,805	172,480	359,285
Donated goods	2,250		2,250
	<u>189,055</u>	<u>172,480</u>	<u>361,535</u>

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

### 5. DONATIONS AND LEGACIES (continued)

### **Previous period**

	Unrestricted	Restricted	<b>Total Funds</b>
	funds	funds	31st Dec 2020
	£	£	£
Donations	163,219	151,657	314,876
Donated services	15,000		15,000
	<u>178,219</u>	<u>151,657</u>	<u>329,876</u>

Donated services comprise £15,000 for Latham & Watkins legal work.

# 6. CHARITABLE ACTIVITIES

	Unrestricted Funds 31st Dec	Restricted Funds 31st Dec	Unrestricted Funds 31st Dec	Restricted Funds 31st Dec
	2021	2021	2020	2020
	£	£	£	£
Performance-related grants	5,642	3,210	6,161	-
C	5,642	3,210	1,571	

#### 7. ACTIVITIES FOR GENERATING FUNDS

	Unrestricted Funds 31st Dec 2021	Restricted Funds 31st Dec 2021	Unrestricted Funds 31st Dec 2020	Restricted Funds 31st Dec 2020
	£	£	£	£
Sailing lunch	2,940	-	2,743	-
Sailing appeal	11,006	-	-	-
Book auction	-	-	1,950	-
Annual quiz	7,060	-	795	-
Cook off event	-	-	189	-
Challenge events	6,198	-	-	-
Other fundraising	6,008	-	1,272	-
events	33,212		6,949	

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

### 8. COSTS OF RAISING DONATIONS AND LEGACIES

	Unrestricted Funds 31st Dec 2021	Restricted Funds 31st Dec 2021	Unrestricted Funds 31st Dec 2020	Restricted Funds 31st Dec 2020
0.11.1.1	£	£	£	£
Sailing lunch	-	-	-	-
Other fundraising events	564	-	656	
	564		656	

### 9. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted funds	Restricted funds	Total Funds 31st Dec 2021
	£	£	£
Charitable activities	173,275	185,630	358,905
Support and governance costs	64,270		64,270
	<u>237,545</u>	185,630	<u>423,175</u>
Previous period			
	Unrestricted	Restricted	<b>Total Funds</b>
	funds	funds	31st Dec 2020
	£	£	£
Charitable activities	113,651	143,266	256,917
Support and governance costs	81,165		81,165
	<u>194,816</u>	143,266	<u>338,082</u>

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### 10. EXPENDITURE ON CHARITABLE ACTIVITIES

	2021	2020
	£	£
Staff costs	211,041	193,686
Outreach workers	30,465	14,765
Travel	8,457	4,153
Programme delivery	58,475	32,157
Dexters maintenance	23,141	-
Kits and sports equipment	11,884	-
Venue hire	1,537	5,550
Printing and postage	724	388
Insurance	3,446	2,173
IT costs	4,578	-
Training and DBS checks	1,496	1,923
Motor vehicle depreciation	9,002	2,121
Profit on disposal of fixed assets	(5,342)	-
Support costs (note 11)	64,270	81,166
	423,174	338,082

#### 11. ANALYSIS OF SUPPORT COSTS

	2021	2020
	£	£
Staff costs	58,224	48,619
Premises	1,560	9,360
Communications and IT	1,993	1,650
Legal and professional	637	576
Independent examiner's fee	600	600
Computer hardware and software depreciation	1,256	5,351
Bank charges	-	10
Donated services - legal and PR services		15,000
	64,270	81,166
NET INCOME		

# Net income is stated after charging:

12.

	2021	2020
	£	£
Depreciation of tangible fixed assets	10,258	7,472

#### 13. INDEPENDENT EXAMINATION FEES

The independent examiner's fee accrued for the period was £600 (2020: £600).

### NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### 14. STAFF COSTS

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2021	2020
	£	£
Wages and salaries	247,022	219,496
Social security costs	15,201	16,808
Pension costs	7,042	6,001
Staff training	1,147	1,675
DBS checks	349	248
Outreach workers	30,465	14,765
	<u>301,226</u>	258,993

The average head count of employees was 9 directly employed (2020: 8) and 10 outreach workers (2020: 8). The average number of full-time equivalent employees during the period is analysed as follows:

	2021	2020
	No.	No.
Number of staff – employed	7	7
Number of staff – outreach	_5	4
	<u>_12</u>	<u>11</u>

No employee received employee benefits of more than £60,000 during the period (2020: nil).

No employees were furloughed and no claims were made under the government job retention scheme.

#### 15. TRUSTEE REMUNERATION AND EXPENSES

Mr Edson Dombele was remunerated for his ongoing services as a young person coach, with such employment commencing before his trusteeship. Remuneration paid was £26,520 plus £796 pension contributions.

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

### 16. TANGIBLE FIXED ASSETS

	Motor vehicles	Computer equipment	Total
COST OR VALUATION	£	£	£
At 1st January 2021	33,681	19,335	53,016
Additions	7,100	-	7,100
Disposals	<u>(8,963)</u>		<u>(8,963)</u>
At 31st December 2021	<u>31,818</u>	<u>19,335</u>	<u>51,153</u>
DEPRECIATION			
At 1st January 2021	8,780	15,594	24,374
Charge for year	7,420	2,838	10,258
Disposals	<u>(7,235)</u>	=	<u>(7,235)</u>
At 31st December 2021	8,965	<u>18,432</u>	<u>27,397</u>
NET BOOK VALUES			
At 31st December 2021	<u>22,853</u>	903	<u>23,756</u>
At 31st December 2020	<u>24,901</u>	3,741	<u>28,642</u>
DEBTORS			
		2021 £	2020 £
Prepayments		<u>1,423</u>	<u>1,106</u>
<b>CREDITORS: Amounts falling due</b> within one year			
		2021	2020
		£	£
Accruals and deferred income		1,344	888
Social security and other taxes		_,	4,100
Pension creditor		1,413	1,280
		2,757	6,268

17.

18.

### NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### **19. DEFERRED INCOME**

	2021	2020
	£	£
At 1st January 2021	-	6,161
Amount released to income		<u>(6,161)</u>
At 31st December 2021		

#### 20. SUMMARY OF FUNDS

	At 1st Jan 2021	Income	Expenditure	Transfers	At 31st Dec 2021
	£	£	£	£	£
<b>Unrestricted funds</b> General funds	<u>118,065</u>	227,909	<u>(238,109)</u>		107,865
<b>Restricted funds</b> Funds for specific projects	13,531	175,690	<u>(185,630)</u>		3,591

Restricted funds at 31st December 2021 comprised £3,591 from the Jack Petchey Foundation in respect of the salary costs for a one year full-time intern.

#### **Previous period**

	At 1st Jan 2020	Income	Expenditure	Transfers	At 31st Dec 2020
	£	£	£	£	
<b>Unrestricted funds</b> General funds	106,958	<u>191,329</u>	<u>(195,472)</u>	15,250	118,065
<b>Restricted funds</b> Funds for specific projects	20,390	151,657	<u>(143,266)</u>	<u>(15,250)</u>	<u>13,531</u>

Restricted funds at 31st December 2020 comprised £2,489 from Lambeth Community Fund to deliver one youth club night a week working with 100 young people aged 11-18; £2,500 from the Mohn Westlake Youth Achievement Fund for office rent, insurance and stationery and £8,542 from The London Community #iwill (Youth Social Action Fund) to deliver two social action projects in Brixton/Stockwell.

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 31ST DECEMBER 2021

#### 21. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Tangible fixed assets	23,756	-	23,756
Current assets	86,866	3,591	90,457
Current liabilities	<u>(2,757)</u>		<u>(2,757)</u>
Total	107,865	3,591	<u>111,456</u>

#### **Previous period**

_	Unrestricted	Restricted	Total
	Funds	Funds	Funds
	£	£	£
Tangible fixed assets	28,642	-	28,642
Current assets	95,691	13,531	109,222
Current liabilities	<u>(6,268)</u>		<u>(6,268)</u>
Total	<u>118,065</u>	13,531	<u>131,596</u>